

## Press Release

For more information:

Martine Larson Carmichael Lynch Spong (612) 375-8522 martine.larson@clynch.com

## **Charlotte Family Wins \$15,000 Home Comfort Makeover**

TYLER, Texas (August 25, 2009) — Marina Shelest of Waxhaw, N.C. and her family are breathing a lot easier thanks to an American Standard Heating & Air Conditioning home comfort online giveaway. As the giveaway winner, Shelest received a new heating and cooling system including an American Standard AccuClean™ whole-home air filtration system from Dan King's One Hour Air Conditioning & Heating in Charlotte, N.C.

"I would recommend Dan King's One Hour Air Conditioning & Heating to everyone. The two technicians who installed our new system were very friendly and helpful and I can't believe they did so much work in so little time," said Marina Shelest. "They replaced our old air conditioning unit with a new, more energy-efficient model and also installed the AccuClean filtration system that will remove bacteria and viruses that might otherwise be in our home's filtered air."

The online giveaway was a part of a word-of-mouth campaign conducted by American Standard Heating & Air Conditioning that targeted moms in the Charlotte area. Moms were invited to visit a special Web site (http://www.momcentral.com/american-standard-heating-air-conditioning/american-standard-heating-air-conditioning-nc) to learn more about combating asthma and allergies and flu prevention, among other topics.

The site also boasted home comfort tips from the host of public television program "Hannah, Help Me!" and American Standard Heating & Air Conditioning spokesperson Hannah Keeley and an online chat room for local moms to share and discuss their own home comfort solutions.

The giveaway was designed to help Charlotte-area families make their homes cleaner and more comfortable. Part of the solution is the American Standard AccuClean whole-home air filtration system, which uses patented air cleaning technology to eliminate





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allergens and particles you don't want in your home, such as dust, pollen, bacteria, pet dander, mold spores, smoke and the flu virus. American Standard AccuClean is 100 times more effective than the standard 1-inch filter found in most home central systems, removing up to 99.98 percent of airborne particles and more than 99 percent of the influenza A (also known as the common flu), B and C viruses as well as avian and swine influenza from the filtered air your family breathes.

Shelest was selected at random, among all the moms who registered online for the home comfort giveaway, to receive the grand prize valued at \$15,000, which included American Standard Heating & Air Conditioning equipment, including the AccuClean system, a 10-year parts and labor warranty and installation.

## **About American Standard Heating & Air Conditioning**

American Standard Heating & Air Conditioning offers air conditioning systems and services for residential and light commercial applications to help families feel more comfortable and breathe easier in their homes. American Standard Heating & Air Conditioning is a premium brand of Trane, a wholly owned subsidiary of Ingersoll Rand (NYSE: IR), which provides systems and services that enhance the quality and comfort of air in homes and buildings around the world. Through the American Standard Heating & Air Conditioning and Trane brands, the business offers a broad range of energy-efficient heating, ventilation and air conditioning solutions. Its systems and services comprise dehumidifying and air cleaning products; aftermarket service and parts support; advanced building controls; and building and financing solutions, including those that allow energy-efficient systems to pay for themselves through energy savings. The business' systems and services have leading positions in premium commercial, residential, institutional and industrial markets; a reputation for reliability, high quality and product innovation; and a powerful distribution network. The business has 35 plants in 10 countries and more than 29,000 employees worldwide. For more information on American Standard Heating & Air Conditioning, visit www.americanstandardair.com. For more information on Ingersoll Rand, visit www.ingersollrand.com

